Panhellenic Women’s Recruitment 2009

3,616 female enrollees at Tarleton State University (Stephenville Campus)
186 Registered- yielded 5% of campus female population participated.
149 Open House/Orientation Participation
Philanthropy → 15 drop outs
Fun Night → 7 drop outs; 6 Released
Preference Night → 8 drop outs
Unmatched PNMS = 6
81% of Potential New Members Matched
94% of Potential New Members participating in Preference Night Matched
84% of Potential New Members receiving 1st Preference

Panhellenic Recruitment PNM Survey Executive Summary

127 out of 149 (85% return rate) Panhellenic Women’s Recruitment participants completed the survey about their experience with the recruitment process which yielded the following results:

Likert Scale Analysis:

72% of Potential New Members strongly agreed that their recruitment counselor was courteous and helpful during the recruitment process.

83% of Potential New Members strongly agreed that membership in a Panhellenic sorority can benefit academic performance.

77% of Potential New Members strongly agreed that membership in a Panhellenic sorority will increase awareness of community service.

Recurring themes:

Chapters continually throughout the week highlight and communicate the benefits to membership in their respective Panhellenic sorority. The following were stated by potential new members the benefits of joining a sorority:

• Sisterhood (61)
• Campus involvement (43)
• Academic support (24)
• Helping community (21)

It is important that each potential new member understands recruitment rules governed by NPC and Tarleton State University. Potential new members were asked to identify/list two recruitment rules that were explained by their recruitment counselor:

• No talking (91)
• Dress code (76)
Interfraternity Council Men’s Recruitment 2009

2,999 male enrollees at Tarleton State University (Stephenville Campus)
96 Registered- yielded 3.2% of campus male population participated.
84 Mandatory Rotation Night participation
100% of Potential New Members receiving bids (84)
95% of Potential New Members accepting bid (80)

Interfraternity Recruitment PNM Survey Executive Summary

77 out of 84 (92% return rate) Interfraternity Council Men’s Recruitment participants completed the survey about their experience with the recruitment process which yielded the following results:

Likert Scale Analysis:

74% of Potential New Members strongly agreed that IFC officers and delegates were helpful and available to answer questions during the recruitment process.

77% of Potential New Members strongly agreed that membership in an IFC Council Fraternity can benefit academic performance.

77% of Potential New Members strongly agreed that membership in an IFC Council Fraternity will increase awareness of community service.

Recurring themes:

Chapters continually throughout the week highlight and communicate the benefits to membership in their respective IFC Council fraternity. The following were stated by potential new members the benefits of joining a fraternity:

- Brotherhood (35)
- Academics (32)
- Campus Involvement (20)

It is important that each potential new member understands recruitment rules governed by NIC and Tarleton State University. Potential new members were asked to identify/list two recruitment rules that were explained by IFC representatives.

- No drinking/partying with other fraternity members (74)
- Leave fraternity events at designated times (43)