REAL Council

Agenda

Jan. 12, 2010, 1:00 p.m., Student Center 130

Handouts:
- Agenda
- Proposed budget
- E-mail:
  - Logo
  - Signature instructions
  - Rev 7 document
  - Application for experience approval

Discussion:
1. Discussion of items that have been accomplished since the last meeting
   - QEP Evaluator has been selected: Dr. Danny McKenzie, Lander University
     - http://www.lander.edu/academics/academicaffairs
     - Lander QEP: http://www.lander.edu/eye/index.html
   - Campus Conversations on Distinction (initiated by Drs. Peer and Dottavio)
     - Feb. 9 11-12, 3-4; small theater; volunteers?
     - Feb. 17 2-3, 4-5; small theater; volunteers?
   - Confirmed QEP as them of Excellence in Teaching Conference
   - An email signature with the logo has been developed. Use and share as you wish.
   - 4000 Highlighters, 5000 25-pg Sticky pads, and 100 jump drives have been ordered for marketing to students, etc.
   - 6 signpost banners have been ordered (paid for by the President’s office) and will be placed at the following locations: outside the admin building on Washington, on Lillian at the main entrance, corner of Lillian and Jones, corner of Lillian and Vanderbilt, rec center parking lot pole closest to the rec center, stadium parking lot closest to the Harbin entrance
   - Website: www.tarleton.edu/real
   - Email: real@tarleton.edu

2. Discussion of draft document
   - Clean rev 7 sent out
   - About 98% done
   - References – need someone to review and update
   - Removed the word “transcript”; Banner and Chalk & Wire don’t play together yet; will keep it as a “supplemental to-do item”
   - Suggest removing “study away” and just focus on “study abroad”; logistics associated with the definition of “away” make it challenging; can work it back in as a will keep it as a “supplemental to-do item” (e.g. national exchange partnerships, etc.) – agreed?
3. Chalk and Wire
   - Still have authentication issues; may go through Blackboard
   - Having difficulty getting resolution help from C&W; still may find an alternative if they do not provide their product as advertised, but the e-portfolio is a key component and will not be removed from the initiative.

4. Spring pilots:
   - DGS 102 (Denise),
   - ENGR 460 – capstone (Denise/Ahmad),
   - EDU 320 – Prof. Dev. 1 (Melissa),
   - PSY 335 – Research methods (Kim R.),
   - COMS 320 – Public Relations (Wakefield)
   - Non-course – Tarleton Roundup Director’s staff (Johnny)
   - Each of these needs to complete the application (attached)

5. Discussion of marketing – need point people
   - Get involvement of the Poo and cheerleaders?
   - Things to do at basketball games/halftime shows
   - Info on the stadium parking lot marquis
   - JTAC masthead
   - 10-11 catalog and student planner – Denise/Liza
   - Screensavers/backgrounds – optional for faculty/staff; want to put in all computer labs and library – Denise

6. Adjourn