

Duck Camp Assessment Executive Summary

Camps 1 & 2 (Combined Survey)

During Duck Camp 2009, over 510 out of 1,233 enrolled freshmen participated in the Duck Camp experience in Camp Copass in Denton, TX. Of these 510 students, ethnic breakdown is as follow based on responses: 90% Caucasian; 8% Hispanic and 2% Other.

Likert scale responses yielded the following results and analysis:

68% of students strongly agreed that they are aware of the university's academic expectations.
65% of students strongly agreed that Duck Camp helped foster new relationships with peers.
70% of students strongly agreed that they are aware of opportunities to get involved on campus.
85% of students strongly agreed that their group leader served as a positive mentor.

This year Duck Camp invited motivational speaker Aric Bostick to speak to students about the importance of having vision, identity and purpose as students begin their college endeavors. Based on responses from students the top recurring themes of how Aric's message can translate to success as a student were:

- Set goals/focus on goals (62)
- Take control of/live your dreams (37)
- Aric was motivational/inspirational (36)

Through numerous team building activities and engagement of group leaders, Duck Camp has the initiative to positively connect group members. The following activities were the most recurring as aiding students in connections with their group:

- Waddle Olympics (212)
- Yell Contest (127)
- Group Time (57)

Tarleton has a rich history and tradition that is often utilized during the Duck Camp program. Students responded as the following traditions they learned at camp:

- Cheers/Chants/Yells (99)
- Purple Poo (91)
- Don't walk on the grass (79)
- Purple Pancakes/Midnight Breakfast (68)

Finally, students made the following suggestions that were the most recurring for both camps:

- None
- All Great/Awesome!
- More sleep/rest